

Socrata Data Academy

EXPLORE NEW OPPORTUNITIES WITH DATA ACADEMY WORKSHOPS

Data analysis education is critical to enable government knowledge workers to have an impact in their communities. Your team is positioned to improve society through the use of government data. The Socrata Data Academy provides you with the resources and skills needed to move your organization from reacting to problems to leading with data.

WHAT YOUR TEAM CAN EXPECT



HANDS-ON LEARNING EXPERIENCE

Upskill the core set of individuals who need data analysis education in your organization through hands-on, project-based learning. Training workshops are private and customized to your individual organization's needs.



ORGANIZATIONAL EDUCATION USAGE MEASUREMENT AND REPORTING

Track how many employees in your organization have been through the online training and certification process and monitor how that has changed over time.



ROI MEASUREMENT AND REPORTING

Understand how data analysis education has impacted your organization through analyzed survey responses on skill usage and time saving impact.

For more information about Socrata Data Academy visit data-academy.socrata.com or contact data-academy@socrata.com.

**TUESDAY & WEDNESDAY
MAY 15-16, 2018
AUSTIN, TEXAS**

**\$1345 INCLUDES ADMISSION
TO SOCRATA CONNECT**

THE DETAILS

DATA FOR GOVERNMENT KNOWLEDGE WORKERS 101

- Fundamentals of Data Analysis for Government

"FLIPPED CLASSROOM" LEARNING MODEL

- Pre-work is done digitally ahead of time, establishing terminology and theory, followed by a 2-day in-person workshop to practice and discuss learnings

OUTCOMES FOR YOU AND YOUR STAFF

- Improved capabilities to use data in day-to-day work activities
- Connections with fellow practitioners and students
- Eligibility to earn certificate of completion from Socrata
- Digital resources and frameworks for future reference

WE STAY WITH YOU TO REPORT ON AND MEASURE STAFF PERFORMANCE

- Program sponsors will receive an in-depth report highlighting the impact and ROI of course participation every month after the event